

Curriculum Vitae

**JAYLON SHERRELL**

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**EDUCATION**

2022 - Present	PhD, Organizational Behavior Harvard Business School; Cambridge, MA
2016 -2017	MBA Indiana State University, Terre Haute, IN
2012 -2016	BS, Marketing Minor: Spanish Summa Cum Laude; <b>Honors Graduate</b> Indiana State University, Terre Haute, IN
2012 -2016	BS, Communications with Concentration in Public Relations Summa Cum Laude; <b>Honors Graduate</b> Indiana State University, Terre Haute, IN

**ACADEMIC EXPERIENCE**

- Doctoral Student at Harvard Business School (08/2022 - Present)
- Research Assistant at Harvard Business School (06/2022 - 07/2022)
- Research Assistant at Indiana State University (07/2020 – 06/2022)

**RESEARCH INTERESTS**

Identity, Technology, Qualitative Methods, Experimental Methods

**CONFERENCE PRESENTATIONS**

**Sherrell, J.** (2024). Plugged In: Examining Multiple Identities in the Context of Virtual Work. *Presented at Purdue University's The Digitalization of Work and Life Conference, West Lafayette, IN. March 21st-22nd.*

**Sherrell, J.** (2024). Moral Perceptions of Misaligned Digital and Physical Identities. *Presented at The Society for Personality and Social Psychology Annual Convention. February 8th-10th.*

**Sherrell, J.** (2023). Identity Fluidity. In Paper Session: Technology, Occupations, & Identity. *Presented at the 83rd Academy of Management, Boston, MA. August 4th-8th.*

**Sherrell, J.**, Javadizadeh, B. (2022). Code-Switching as a Survival Mechanism: Implications for Black Employees. In Brown, R. (Chair), Code-Switching in the Workplace: The Strategies, Challenges, and Practical Implications. *Symposium presentation at the 82nd Academy of Management, Seattle, Washington. August 5th-9th.*

**Sherrell, J.**, Gandhi, S., Javadizadeh, B. (2022). Getting in the Game: The Reduction of Employee Identity Threat due to Avatar-Based Customization in Video Game Playing. *Presented at Center for Positive Organizations POS Research Conference 2022.*

Javadizadeh, B., Miles, J., **Sherrell, J.**, & Amirian, M. (2022). Why good employees do bad things: The dark side of engaging in impression management motivated OCB. *Presented at Western Academy of Management 2022.*

**Sherrell, J.**, Javadizadeh, B. (2021). Code switching and employee threat in the workplace. *Presented at Southern Academy of Management Conference 2021, New Orleans, LA.*

**Sherrell, J.**, Javadizadeh, B. (2021). Is it just a game? Casual video game play improves employee performance. *Presented at Western Academy of Management 2021, virtual.*

### **CURRENT RESEARCH IN PROGRESS**

**Sherrell, J.\*** & Sciarappa, S. L.\* Organizational Identification under Conditions of Context Collapse. (*Working Title*). (Ideation Stage). (*Note: \*No specific order of authorship*)

**Sherrell, J.**, Chang, E.\*, Feldberg, A.\* “How Status Influences Moral Perceptions of Misaligned Digital and Physical Identities” (*Working Title*). (Final Writing Stage). (*Note: \*No specific order of authorship*)

Tang, PM, **Sherrell, J.**, Matthew, M. & Feng, Z. “Artificial Intelligence and the Workplace”. (*Working Title*). (Final Writing Stage).

**Sherrell, J.** “Self-Verification Across Varying Online Contexts: Examining Identity Coherence Among Workers.” (Under Review).

Javadizadeh, B., Miles, J., **Sherrell, J.**, & Amirian, M. Why good employees do bad things: The dark side of engaging in impression management motivated OCB (Under Review).

### **TEACHING INTERESTS**

Organizational Behavior, Identity, Intergroup Behavior, Status

### **TEACHING EXPERIENCE**

- Program for Research in Markets and Organizations (PRIMO) Summer Undergraduate Research Program – PRIMO Tutor at Harvard Business School (Summer 2024) • “Managing Human Capital (MHC)” – Teaching Fellow at Harvard Business School; Primary Instructor: Ethan Bernstein (Fall 2023)
- “Leadership in the Organization” – Guest Lecturer at Indiana State University – BUS 401 Class (2021)

### **WORKSHOPS PRESENTED**

- “Crafting a Career” – Innovation & Implementation Science Speaker Series (Indiana University) (2023)
- “Acquiring Power in the Organization” Workshop - BUILD Employee Resource Group at UKG (Ultimate Kronos Group) (2022)
- “Bias, Stereotypes, and Intersectionality in the Workplace” Workshop – Women in Business Group at UKG (Ultimate Kronos Group) (2020)
- Customer Satisfaction Best Practices Workshop to 2020 New Hire Class – UKG (Ultimate Kronos Group) (2020)
- User Acceptance Testing Best Practices Workshop – UKG (Ultimate Kronos Group) (2020)

### **HONORS, AWARDS, AND OTHER ACHIEVEMENTS**

- BUILD Service Award (2022)
- UKG “Gold” Award - Recognition Program (2022)
- SMA Stipend Awardee - Pre-Doctoral Consortium (2021)
- AOM Fee Waiver Awardee - GDO Division (2021)
- UKG Healthcare Marketer of the Quarter Award (2021)
- Kronos Project Manager of the Year Award (2018)
- Paul Merton Stanley, Jr. MBA Endowed Scholarship (2017)
- Graduated in the Top Percentile of MBA Class (2017)

### **PROFESSIONAL AFFILIATIONS**

- The PhD Project Management Doctoral Student Association (2022 - Present) • Center for Positive Organizations’ (Ross School of Business) Community of Scholars (2021 - Present)
- Academy of Management New Doctoral Student Consortium (2021)
- Western Academy of Management Member (2021 - Present)
- Southern Management Association Member (2021 - Present)
- Responsible Research in Business and Management Dare to Care Research Cafe Participant (May 2021)
- The PhD Project Conference Attendee (Nov. 2020 and 2021)
- Beta Gamma Sigma Honor Society

### **BLOGS AND WHITEPAPERS**

**Sherrell, J.** (2021, February 11). *Company Involvement During Black History Month*. UKG (Ultimate Kronos Group).

**Sherrell, J.** (2021, February 5). *Diversity Matters: How UKG Products Can Help Cultivate a More-Diverse Healthcare Workforce*. UKG (Ultimate Kronos Group).

**Sherrell, J. & Beyioku, J.** (2020, May 5). *What’s in a System? How to Achieve Long-Term Strategic Alignment*. UKG (Ultimate Kronos Group).

**Sherrell, J.** (2019, August 15). *Top 10 Tips for a Make-It (or Break-It) Project*. UKG (Ultimate Kronos Group).

**SERVICE: PROFESSIONAL**

- Research Committee Chair – The PhD Project: Management Doctoral Student Association (2023 – Present)
- Cohort Liaison Committee Chair – The PhD Project: Management Doctoral Student Association (2022 – 2023)
- Committee Member – Academy of Management New Doctoral Student Consortium (2021 – 2022)
- Peer Reviewer - Academy of Management (2021 and 2022)
- Peer Reviewer - Southern Management Association (2021)
- Peer Reviewer - Western Academy of Management (2021)
- Provide Mentorship to New Project Managers – UKG (Ultimate Kronos Group) (2018 – 2020)
- BUILD (Black Upcoming Individuals in Leadership and Development) Committee Member (2020 – 2022)

**SERVICE: COMMUNITY**

- Organization of Stem Cell Donation Drive - BetheMatch (2021)
- Presenting to Prospective MBA Applicants – Indiana State University (2020)
- Organizing School Supplies for Children – Indy Backpack Attack (2018)
- Consultant – Indiana Small Business Development Center (2017)

**NON-ACADEMIC EXPERIENCE**

- Industry Marketing Specialist at UKG (Ultimate Kronos Group) (2020 – 2022)
- Project Manager at UKG (Ultimate Kronos Group) (2018 – 2020)
- Program Assistant at Indiana State University (2013-2017)
- Promotion Coordinator at J&L Marketing (2016-2017)

**SOFTWARE**

- R
- NVIVO

**LANGUAGES**

- Spanish (Advanced)
- Japanese and American Sign Language (Basic Knowledge)