

Curriculum Vitae/Resume

**JAYLON SHERRELL**

**E-mail:** Jhines3@outlook.com

**LinkedIn:** <https://www.linkedin.com/in/jaylonsherrell/>

**Website:** jaylonsherrell.com

**EDUCATION**

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2016-2017	MBA 4.0 GPA Indiana State University, Terre Haute, IN
2012-2016	BS, Marketing Minor: Spanish 3.9 GPA, Summa Cum Laude; <b>Honors Graduate</b> Indiana State University, Terre Haute, IN
2012-2016	BS, Communications with Concentration in Public Relations 3.9 GPA, Summa Cum Laude; <b>Honors Graduate</b> Indiana State University, Terre Haute, IN

**ACADEMIC APPOINTMENTS**

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Graduate Assistant at Indiana State University Center for Student Success (2016-2017)

**ACADEMIC EXPERIENCE**

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**Research Assistant**, 07/2020 – Present

Mentor: Bahareh Javadizadeh, PhD (Indiana State University)

**TEACHING INTERESTS**

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Organizational Behavior, Teamwork, Motivation, Leadership

**RESEARCH INTERESTS**

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Ethics and Moral Behavior, Gamification, Technology Adoption and Impacts on Employee Behavior, Motivation, AR/VR, AI, Diversity and Inclusion

## CONFERENCE PRESENTATIONS

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**Sherrell, J., Javadizadeh, B.** (2021). Is it just a game? Casual video game play improves employee performance. *Presented at Western Academy of Management (WAM), virtual.*

**Sherrell, J., Javadizadeh, B.** (2021). Code switching and employee threat in the workplace. *Presented at Southern Academy of Management Conference (SMA), New Orleans, LA.*

## CURRENT RESEARCH IN PROGRESS

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Javadizadeh, B., Miles, J., **Sherrell, J.**, & Amirian, M. Why good employees do bad things: The dark side of engaging in impression management motivated OCB (Final Editing In-Progress). *Targeting JAP.*

**Sherrell, J., Javadizadeh, B.** Is it just a game? Casual video game play improves employee performance (Data Collection Pending)

**Sherrell, J., Javadizadeh, B.** Code switching and employee threat in the workplace (Editing In-Progress).

## PUBLICATIONS

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**Sherrell, J.** (2015). *How to Market Things That Are Harmful: An Exploration of Destructive Consumption and Consumer Behavior.* [Undergraduate Thesis, Indiana State University]. University Honors Program. <http://scholars.indstate.edu/handle/10484/12113>

## TEACHING EXPERIENCE

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- “Leadership in the Organization” – Guest Lecturer at Indiana State University – BUS 401 Class (2021)

## WORKSHOPS PRESENTED

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- “Bias, Stereotypes, and Intersectionality in the Workplace” Workshop – Women in Business Group at UKG (Ultimate Kronos Group) (2020)
- Customer Satisfaction Best Practices Workshop to 2020 New Hire Class – UKG (Ultimate Kronos Group) (2020)
- User Acceptance Testing Best Practices Workshop – UKG (Ultimate Kronos Group) (2020)

## HONORS, AWARDS, AND OTHER ACHIEVEMENTS

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- SMA Stipend Awardee - Pre-Doctoral Consortium (2021)
- AOM Fee Waiver Awardee - GDO Division (2021)
- UKG Healthcare Marketer of the Quarter Award (2021)
- Kronos Project Manager of the Year Award (2018)
- Paul Merton Stanley, Jr. MBA Endowed Scholarship (2017)
- Graduated in the Top Percentile of MBA Class (2017)

- Graduated Summa Cum Laude (2016)
- Graduated from Indiana State University Honors Program (2016)

### **PROFESSIONAL AFFILIATIONS**

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- Center for Positive Organizations' (Ross School of Business) Community of Scholars (2021 - Present)
- Academy of Management (AOM) New Doctoral Student Consortium (2021)
- Western Academy of Management (WAM) Member (2021 - Present)
- Southern Management Association (SMA) Member (2021 - Present)
- Responsible Research in Business and Management (RRBM) Dare to Care Research Cafe Participant (May 2021)
- PhD Project Conference Attendee (Nov. 2020)
- Beta Gamma Sigma Honor Society

### **BLOGS AND WHITEPAPERS**

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**Sherrell, J.** (2021, February 11). *Company Involvement During Black History Month*. UKG (Ultimate Kronos Group).  
<https://blog.ultimatesoftware.com/celebrating-black-history-month/>

**Sherrell, J.** (2021, February 5). *Diversity Matters: How UKG Products Can Help Cultivate a More-Diverse Healthcare Workforce*. UKG (Ultimate Kronos Group).  
<https://www.kronos.com/blogs/industry-insights/diversity-matters-how-ukg-products-can-help-cultivate-more-diverse>

**Sherrell, J. & Beyioku, J.** (2020, May 5). *What's in a System? How to Achieve Long-Term Strategic Alignment*. UKG (Ultimate Kronos Group).  
<https://www.kronos.com/resources/whats-system-how-achieve-long-term-strategic-alignment>

**Sherrell, J.** (2019, August 15). *Top 10 Tips for a Make-It (or Break-It) Project*. UKG (Ultimate Kronos Group).  
<https://www.kronos.com/blogs/working-smarter-cafe/top-10-tips-make-it-or-break-it-project>

### **SERVICE AND WORKSHOPS: PROFESSIONAL**

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- Peer Reviewer - Southern Management Association (SMA)(2021)
- Peer Reviewer - Western Academy of Management (WAM)(2021)
- Peer Reviewer - Academy of Management (AOM) (2021)
- Provide Mentorship to New Project Managers – UKG (Ultimate Kronos Group) (2018 – 2020)
- BUILD (Black Upcoming Individuals in Leadership and Development) Committee Member (2020-Present)
- Project Manager – UKG (Ultimate Kronos Group) (2020 – Present)

### **SERVICE: COMMUNITY**

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- Organization of Stem Cell Donation Drive - BetheMatch (2021)
- Presenting to Prospective MBA Applicants – Indiana State University (2020)
- Organizing School Supplies for Children – Indy Backpack Attack (2018)
- Consultant – Indiana Small Business Development Center (2017)

### **NON-ACADEMIC EXPERIENCE**

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- Industry Marketing Specialist at UKG (Ultimate Kronos Group) (2020 – Present)
- Project Manager at UKG (Ultimate Kronos Group) (2017 – 2020)
- Program Assistant at Indiana State University (2013-2017)
- Promotion Coordinator at J&L Marketing (2016-2017)

### **SKILLS**

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- Extensive knowledge of Qualitative Content Analysis Software (NVIVO and Leximancer)
- Spanish (Advanced)
- Japanese (Basic Knowledge)

## REFERENCES

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Bahareh Javadizadeh, PhD

Assistant Professor, Management  
Scott College of Business  
Indiana State University  
(575) 652-7461  
Bahareh.javadizadeh@indstate.edu

Jennifer Miles, PhD

Assistant Professor of Management  
University of San Diego School of Business  
(619) 260-4856  
miles@sandiego.edu

Aruna Chandra, PhD

Professor; Chair of Management, Information Systems, and Business Education  
Indiana State University  
(812) 237-2105  
Aruna.Chandrasekaran@indstate.edu